

A new Lidl for Stretford



Have Your Say

We are holding a public exhibition on Monday 25th September 2017 at Stretford Sports Village, Great Stone Road, Stretford, Manchester M32 0ZS from 1pm to 6pm.

Please come along and share your thoughts...

Site Background

The application site comprises the former PC World and associated car park located at 750 Chester Road, directly opposite Stretford Sports Village. The site is broadly rectangular in shape and extends to 0.89 ha in size.

To the north, the site is bound by trees and shrubs with residential properties beyond. Ravenswood Road runs the full length of the site's north-eastern boundary with a pair of semi-detached properties located on the north-eastern boundary of the site. Chester Road runs adjacent to the site's south-eastern boundary. To the west, the site is bound by trees and shrubs, with residential properties beyond on Haydock Close, and Avondale Road.



It was our turn
to have a #LidlSurprise

We were crowned Best Supermarket 2016, as voted for by readers of Good Housekeeping. A big thank you to all our customers and employees.

The Proposal

Lidl propose to refurbish and subdivide the existing former PC World unit to form a new Lidl store and a small retail unit. The refurbished unit will feature an attractive, single storey glazed frontage to Chester Road, with car park extending to the east, south and west of the store.

The Lidl store will extend to 2,953 sq. metres gross external area (GEA), with a net retail sales area of 1,363 sq. metres. The new store will feature a dedicated in-store bakery close to the main entrance. The delivery bay will be located to the west of the store. The ancillary small retail unit will measure 526 sq. meters (GIA) with the entrance located on the north-eastern elevation of the building.

Access to the site will be taken from Ravenswood Road along the site's eastern boundary as per the existing arrangements for the site. The car park will provide 103 standard parking spaces, with 8 disabled spaces, and 8 parent and child spaces, which will be positioned close to the customer entrance. The car park will provide 119 spaces in total.

The existing dedicated pedestrian access from Ravenswood Road will be maintained, giving direct access to the store entrance through the car park. Pedestrians will also be able to access the store from Chester Road through the proposed stepped access adjacent to the existing bus stop. Bicycle parking will be provided under the entrance canopy on the northern elevation, close to the store entrance and pedestrian access route.

It is proposed that the store will be open between the hours of:

- 8am to 10pm Monday to Saturday (including Bank Holidays); and
- 10am to 4pm Sunday.

Normally there will be a maximum of two HGV deliveries to the store per day. All store waste will be collected at the same time as the deliveries, therefore minimising HGV movements within the site.

Benefits of the Proposed Development

The new Lidl store will provide the following benefits to the local area:

- Improved shopping choice and provision of a new mainstream discount retail operator for Stretford;
- A new brand store that will provide a clean and fresh shopping experience to meet the needs of customers;
- A dedicated in-store bakery;
- A contemporary building design that will complement the surrounding area;
- 40 employment opportunities for local residents; and
- Living Wage Foundation rate for all eligible employees and no zero hours contracts.

Site Plan



Have Your Say

We hope you can attend our exhibition and that you find it useful and informative to meet with the Lidl team. However, if you are unable to make it on the day, our proposals are available to view online at: <https://rapleys.com/consultation/lidlstretford>

We would welcome your comments on our proposal by 2nd October 2017, as all feedback received will be taken into consideration when finalising the design proposal.

Please provide your feedback by completing the form below and returning this to us in the pre-paid envelope.

You can also write to us using the following email address: lidlstretford@rapleys.com

Alternatively, if you would prefer to submit your comments by post, please use the following address:

Lidl Stretford
Rapleys LLP
55 Spring Gardens
Manchester
M2 2BY

Please support our proposal by signing our online petition: <http://www.gopetition.com/petitions/lidl-stretford.html>

We will consider all feedback returned to us and, where possible and appropriate, use it to make changes to our plans.

We hope to submit a planning application for the site to Trafford Council during October 2017.



We Value Your Views

At Lidl we know our success depends on the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience. We would like to invite you to provide us with your thoughts on our proposal to develop a new Lidl store at Chester Road, Stretford.

Do you support the proposal in principle?

Yes No Not Sure

Are you happy to see the addition of a dedicated in-store Bakery?

Yes No

In terms of your shopping habits, do you tend to do a regular weekly shop or do you generally prefer to top up throughout the week as required?

Weekly Top up

Additional comments:

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We would like to thank you for taking the time to complete this pre-paid feedback card and look forward to receiving your response.

Data Protection: The details provided on this form will not be passed on to any third parties outside of the Lidl team. All sensitive data will be treated in accordance with the Data Protection Act 1998.

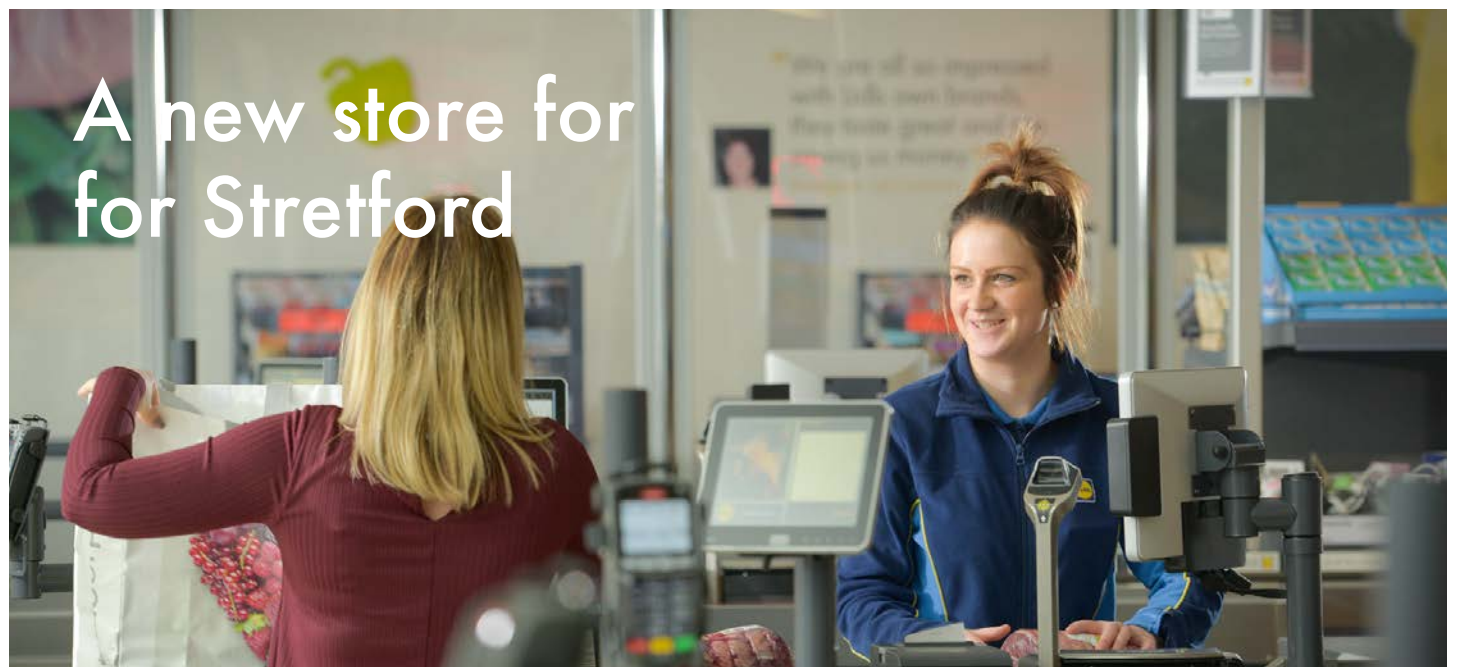


About Lidl

We opened our first Lidl supermarket in Germany in 1973. Following positive customer feedback, we quickly expanded and by the 1980s, Lidl had become a household name.

Our first Lidl in the UK opened in 1994 and we now have over 670 stores across Britain.

Lidl takes pride in providing top quality products at the lowest prices. Our stores are operated by a network of dedicated store staff, helping to establish and develop the success of the company.



Title: First Name: Surname:

Address:

Postcode:

Phone:

Email:

#LidlSurprises

