

Have Your Say

Irvine

- Have your say about our proposed development by filling in the form overleaf
- Then detach this page, fold in half with the Freepost address showing
- Seal it with a strip of sticky tape
- Pop it into the letterbox—no postage required



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Freepost RTHE-SHJC-RJYC
Lidl UK GmbH
7 Dovecote Road
Holytown
ML1 4GP



Lidl Scotland

Since opening our first store in Scotland in 1994 we have steadily expanded and now operate over 90 stores across Scotland. Our expansion has only been possible thanks to the help and support of the local communities which we serve. We are very proud of our success in Scotland and the relationships that we have formed with Scottish suppliers and local communities.

As part of our commitment to provide quality and freshness to our customers and to support Scottish suppliers, every Lidl Scotland store offers a large range of products sourced within Scotland.

In fact, the products sourced from Scotland are of such fantastic quality that many are exported to over 9,500 Lidl stores across Europe - something both Lidl and Scotland can be proud of!



Lidl has also recently introduced in-store bakeries in all Scottish stores. Your new store in Irvine would benefit from a bakery and would offer freshly baked products throughout the day. The bakery would stock a wide range of goods from baguettes to doughnuts and cheese twists to Scottish morning rolls.



However, it's not just our own brand products that are a success at Lidl, we also offer our customers some of Scotland's biggest brands at trademark Lidl prices.

Customers can enjoy a wide range of 100% Scottish beef, lamb and pork, as well as an extensive range of fresh fruit and vegetables, bread and cakes, and chilled and frozen products.

Every week we offer an array of outstanding promotions on some of the nation's favourite brands. Offers also include our 'Pick of the week', where we offer a variety fresh fruit and veg at reduced prices, all week long!

Proud to serve Scotland



A New Lidl Store for Irvine



<https://rapleys.com/consultation/lidlirvine/>

The Proposed Development

Community Consultation



We Welcome Your Views

The Subject Site

Lidl wishes to bring their award-winning retail offer to Irvine.

The site of the proposed new store is located to the north-east of Irvine Town Centre and adjacent to Stanecastle Roundabout. The site extends to approximately 0.87 ha and is an irregular shape. The site is currently vacant.



The immediate surrounding area is characterised by housing, community facilities, industrial units and the A78 to the south.

There is an extensive footpath network in the immediate area which connects with the Lidl site. This will provide effective connectivity with the surrounding residential areas and wider surrounds.

A housing development is located directly to the south of the proposed new Lidl with Stanecastle Roundabout to the north.

The Proposed Development

A new single storey building will be constructed to accommodate a 2,189m² (sales area) Lidl foodstore. The proposed development will benefit from free car parking bays including disabled and parent & child spaces.

- Creation of up to 40 additional new jobs, at a minimum of £8.75 an hour and with no staff operating on zero hour contracts;
- The layout provides a stand-alone bakery preparation area where customers can see the products being prepared before being stocked;
- Contemporary building design;
- The building will be constructed from high quality, modern materials which will present a clean and striking building and allow for functional use within the site;
- Internally the store will be bright and airy, mainly due to the large amount of glazing used, which utilises natural light and helps reduce electricity consumption; and
- Lidl stores are also designed to have wide and accessible aisles to allow free movement for all customers throughout the store.

We aim to lodge a planning application for this development in December 2018. A decision is expected in early 2019.

We would like to hear your views on our proposal to develop a bigger and better store in your neighbourhood. As such, we are inviting members of the community to attend our public exhibition, which will provide an opportunity for local residents to view our plans and discuss the development in more detail with members of the Lidl Team.

Public Exhibition Day

Tuesday 11th December at the Irvine Park Bowling Club, Woodlands Avenue, Irvine, KA12 0PZ between 3pm and 7pm.

<https://rapleys.com/consultation/lidlirvine>

Lidl has created a website so local residents can go online and be kept updated on the latest news.

Lidlirvine@rapleys.com

Please email us with messages of support or any questions you may have, using the subject line

“Proposed Lidl Foodstore - Irvine”

Alternatively, if you would prefer to submit your comments in writing please write to us at the following address:

**Lidl Irvine
Rapleys LLP
19A Canning Street
Edinburgh
EH3 8EG**

We will consider all feedback returned to us and, where possible and appropriate, use it to make changes to our plans. Please provide your feedback by completing the below questions and returning them to us by **Tuesday 18th December 2018.**



We Value Your Views

At Lidl we know our success depends on the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience.

We would like to invite you provide us with your thoughts on our proposal to develop a new foodstore in Irvine

We are interested to hear what the local community has to say about our proposal for Irvine, please use this pre-paid postal form to reply to us direct.

Gender: Male Female Prefer not to say
Age: 16-29 30-39 40-49 50-65 Over 65
Are you: Employed Student Retired Other

Where do you do the majority of your food shopping? Please select one option:
 Lidl Co-op Sainsbury's Aldi Morrisons M&S ASDA
 Other - please specify: _____

Briefly state why you choose this type of shop: _____

Would you shop in a new Lidl store in Irvine?
 Yes No Undecided

Do you like the proposed design of the new Lidl store in Irvine?
 Yes No Undecided

Briefly state which design features you like : _____

What is your overall opinion of our proposed redevelopment?
 Support Do not support Undecided

Thank you for taking the time to complete our survey! For quality assurance purposes your views can only be recorded if you provide contact details (this information will be held in the strictest confidence by Lidl (c/o Rapleys LLP) in line with GDPR.

Title: _____ Name: _____

Address: _____

Email Address: _____

How would you like us to keep you updated on the progress of our proposed development?
 Post Email Please do not contact me.

